

Pestex Termite and Pest Control respects your privacy and is committed to protecting your personal information. This policy outlines how we collect, use, and protect the information you provide to us through our website, social media platforms, and in-person interactions with our staff.

### **Information We Collect**

- <u>Personal information:</u> We may collect personal information such as your name, address, phone number, email address, and payment information when you contact us for services, submit a form on our website, or interact with us on social media.
- <u>Device information:</u> We may collect information about your device, such as your IP address and browser type, when you visit our website.
- <u>Social Media Information:</u> We may collect information from social media platforms when you interact with our pages or use social media logins to access our website.
- <u>Visual media and written communications:</u> We may collect and store photos, videos, emails, or written reviews when submitted by users interacting with our social media platforms, website, or in-person interactions.

#### **How We Use Your Information**

- **Providing Services:** We use your information to provide pest control services, schedule appointments, and process payments. We use written feedback collected to optimize our provided services and client interactions.
- <u>Communication:</u> We use your information to communicate with you regarding your service requests, appointments, and other relevant matters.
- Marketing: We may use your information to send you marketing materials, promotions, and updates about our services. We may use submitted videos, images, or written communications or reviews when creating these materials. You can opt out of marketing materials at any time.
- Website Improvement: We use website analytics to understand how visitors interact with our website and to improve the user experience.

## **Sharing Your Information**

We do NOT sell, trade, or rent your personal information to third parties. We may share your information with trusted service providers who assist us in operating our business and providing services to you. These service providers are contractually obligated to protect your information.

Pestex Termite and Pest Management Inc 7222 N. Dale Mabry Hwy Tampa, Fl 33614 (813) 960- 7378 www.pestexweb.com

pestex@yahoo.com



# **Date Security**

We implement reasonable security measures to protect your personal information from unauthorized access, disclosure, or alteration. However, no method of transmission over the internet or electronic storage is completely secure.

## Related platforms privacy statements

Please review the individual privacy statements from our social media platforms.

- https://www.facebook.com/privacy/policy/
- https://help.instagram.com/155833707900388
- https://x.com/en/privacy
- https://help.nextdoor.com/s/article/Privacy-Policy-2024?language=en US
- https://www.linkedin.com/legal/privacy-policy

### **Your Rights**

You may have certain rights regarding your personal information, such as the right to access, correct, or delete your information. To learn more about these rights please visit the link below.

https://www.dataguidance.com/notes/florida-data-protection-overview
To exercise these rights please contact us at pestex@pestexweb.com

# Changes To This Policy

We may update this policy from time to time. We will notify you of any significant changes by posting the new policy on our website.

#### **Contact Us**

If you have any questions regarding this policy, please contact us at pestex@pestexweb.com

\*\*\*By using our website, social media platforms, or providing us with your information, you consent to the collection and use of your information as described in this policy.\*\*\*

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